



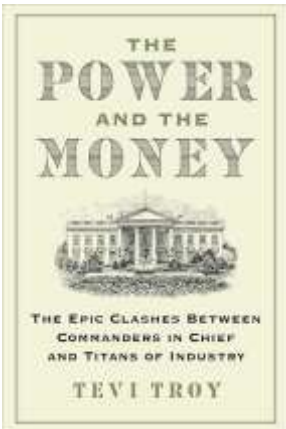
**JOHN PEARSON ASSOCIATES**  
BOARD GOVERNANCE AND MANAGEMENT CONSULTANTS  
2912 Calle Guadalajara ♦ San Clemente, CA 92673  
Mobile 949.500.0334 ♦ John@JohnPearsonAssociates.com  
**WEBSITE:** [Management Buckets](#)  
**BLOGS:** [John Pearson's Buckets Blog](#)  
[Pails in Comparison](#) ♦ [Johnny Be Good](#) (45 songs!)  
**BLOGS FOR ECFA:** [Governance of Christ-centered Organizations](#)

## MEMO

**DATE:** August 29, 2024  
**TO:** Leaders & Readers of *Your Weekly Staff Meeting* eNews  
**FROM:** John Pearson  
**RE:** **POP QUIZ ANSWERS!**

Here are the ANSWERS to the "Pop Quiz on *The Power and the Money*, by Tevi Troy."

Read the the original [eNewsletter here](#):



***The Power and The Money:***  
*The Epic Clashes Between Commanders in Chief  
and Titans of Industry*  
by Tevi Troy (Aug. 20, 2024)

Order from [Amazon](#).

## THE EPIC CLASHES POP QUIZ!

*Guess which Commander in Chief and/or Titan of Industry is referenced.*  
(Select from the 27 U.S. Presidents and the 18 CEOs—[see page 3](#).)

### IDENTIFY THE CEO AND/OR THE U.S. PRESIDENT:

#1. "Government's view of the economy could be summed up in a few short phrases: If it moves, tax it. If it keeps moving, regulate it. And if it stops moving, subsidize it."

#2. This president, as senate majority leader, "...would brag about being the first legislator to get a car phone." Later, this president (who loved phones everywhere, including his bathroom) so valued his connection with this CEO "...that he tried to make [this CEO] as accessible as his own aides." **Without consulting the CEO, this president had someone from the White House Signal Corps install a phone in this CEO's bedroom! True story!**

☐ #3. This CEO “got an early lesson in the potency of cultivating presidential support.” Learning that this president was sympathetic with the car industry, this CEO went over the head of the Transportation Secretary to lobby this president on pending air bag regulations. “The regulation was suspended and air bags would not be mandated on American cars until...model year 1998.”

☐ #4. “...you’re a smart guy, but my pollster tells me I’d commit political suicide if I raised the gas tax,” this president bluntly told this CEO. He explained that “people would blame him every week when they filled up their gas tanks.” He added, “That’s why *you’re* sitting on that side of the desk, and *I’m* the President.”

☐ #5. As a child, this future CEO “had an active mind and a quick tongue. Once, when his mother asked him what he was doing, he said, ‘I’m thinking.’ When she queried, ‘You’re thinking?’ He responded, ‘Yes, Mom, I’m thinking. Have you ever tried thinking?’ Such snappishness would occasionally get him into trouble in his battles with the government, but it was the active mind, and its early attraction to computers, that set him on his path in life.”

→*Hint and LOL! No joke. When I was making notes and typing this CEO’s name into my Word document, the auto-correct suggested the name, “Billion Gates!”*

☐ #6. “Today, corporations are subject to a panoply of government impositions in the form of regulations and legislation that shape the way they do business. Everything from taxes to hiring to environmental impact to hours worked is regulated to some degree and plays into business strategies and consideration. This is far different than the situation as it stood in the late nineteenth century, when men like [\[guess the two names here\]](#) built their monopolies with little federal governmental input.”

☐ #7. This CEO, who “eschewed interest in a possible cabinet opportunity” did join this president’s Strategic and Policy Council. After one meeting that went very well, this CEO said, “...I’ve been coming down here since 1980, and this was the first presidential meeting I’ve ever had where it was like talking to a peer.” ([Hint!](#))

☐ #8. This CEO said in 2016, “I’ve never called a president in my life. So I don’t initiate ‘em. But...if any president asks me for help in any way, I mean, that’s part of being a citizen.” Stunning! This CEO “had thus far lived under fifteen, or one third, of our nation’s forty-five presidents.”

☐ #9. This president’s “war on Fox News” prompted a strong response from Fox News anchor Chris Wallace, “who maintained a reputation as a non-partisan newscaster during his time at Fox.” Wallace called this president’s team “the biggest bunch of crybabies I have dealt with in my 30 years in Washington.”

☐ #10. Tevi Troy concludes with five rules of thumb, including this: “When CEOs do fight, they need to be careful. It should not be done lightly, and if done, it must be done with a purpose in mind.” This former attorney general ([hint!](#)) wrote in his memoir of being interested in working at GTE because CEO Chuck Lee wanted to push back against the regulatory state.” This attorney general believed some CEOs: “...are afraid the regulators will retaliate. Some act like hostages suffering from Stockholm syndrome.”

## MATCH THESE PRESIDENTS AND CEOs WITH THE ABOVE STATEMENTS:

### U.S. PRESIDENTS (1869-present):

Ulysses S. Grant, Rutherford B. Hayes, Chester A. Arthur, Benjamin Harrison, Grover Cleveland, William McKinley, Theodore Roosevelt, William Howard Taft, Woodrow Wilson, Warren G. Harding, Calvin Coolidge, Herbert Hoover, Franklin Delano Roosevelt, Harry Truman, Dwight D. Eisenhower, John F. Kennedy, Lyndon Johnson, Richard Nixon, Gerald Ford, Jimmy Carter, Ronald Reagan, George H.W. Bush, Bill Clinton, George W. Bush, Barack Obama, Donald Trump, Joe Biden.

### CORPORATE CEOs:

Warren Buffett, Tim Cook, Jamie Dimon, Henry Ford, Bill Gates, Katharine Graham, Lee Iacocca, Steve Jobs, Henry Luce, JP Morgan, Rupert Murdoch, Elon Musk, John D. Rockefeller, The Warner Brothers, Oprah Winfrey, Lew Wasserman, Jack Welch, Mark Zuckerberg

## POP QUIZ ANSWERS!

---

- #1. Ronald Reagan (1981-1989)
- #2. Lyndon Johnson (1963-1969), Lew Wasserman
- #3. Richard Nixon (1969-1994), Henry Ford II, Lee Iacocca
- #4. Ronald Reagan (1981-1989), Lee Iacocca
- #5. Bill Gates
- #6. J.P. Morgan and John D. Rockefeller
- #7. Donald Trump (2017-2021), Jack Welch
- #8. Warren Buffett
- #9. Barack Obama (2009-2017)
- #10. Former Attorney General Bill Barr, who served in that role in two Republican administrations from 1991 to 1993 and from 2019 to 2020.

### THERE'S MORE!

For another pop quiz, see my review of Tevi Troy's 2021 book, [Fight House: Rivalries in the White House from Truman to Trump](#).